

**OLIVET**  
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COLLEGE

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# ARTS AND ENTERTAINMENT EXPO

at OLIVET COLLEGE



Join Olivet College for the Creative Arts and Entertainment Expo on Friday, Feb. 11. This event is designed for high school students who have a passion for arts and entertainment, including vocal, music, performance, visual arts and more. The full-day event is free and open to all high school students in ninth to 12th grade. Teachers, counselors and parents are also invited to the event. Register now at <https://apply.olivetcollege.edu/register/CAEE>.

## Schedule

8:30–9 a.m. — Check In

9-9:15 a.m. — Greeting and Welcome

9:15-10 a.m. — Breakout Session I

- Making Video: The Art of Film
- Visual Arts
- Audio Engineering: Make it Sound Good
- Acting Techniques: Stay in Character
- Songwriting: Say it with Your Chest!

10:15-11 a.m. — Breakout Session II

1. Making Video: The Art of Film
2. Visual Arts
3. Acting Techniques: Stay in Character
4. Songwriting: Say it with Your Chest!

11:15 a.m. – 12 p.m. — Breakout Session III

- Making Video: The Art of Film
- Streaming & Radio: Why Charting Matters
- Acting Techniques: Stay in Character
- Songwriting: Say it with Your Chest!

12-1 p.m. — Lunch

1:30-3 p.m. — “Let’s Create” Session

3-4:45 p.m. — Campus Tour and Admission Presentation

4:45-5:15 p.m. — Dinner

5:15-6 p.m. — Live Showcase

5-7 p.m. — Olivet College Student Art Exhibition, Marshall, MI

### **Breakout Session Options:**

- **Making Video: The Art of Film** with Olivet College Assistant Professor of Media Production and Communication Daine Pavloski — Students will go behind the scenes to learn how to start shooting their own movies and visual works of art.
- **Visual Arts Printmaking Session** with Olivet College Visual Art Talent Program Director Don VanAuken — Students will explore the Riethmiller Blackman Art Building printmaking studio with a hands-on activity featuring the printmaking process.
- **Audio Engineering: Make it Sound Good** with professional Gospel musician Greg DeMyers of “Gregory D and Company” — Students will learn the basics of professional recording for any style and genre.
- **Acting Techniques: Stay in Character** with Olivet College Professor of Theater Arthur E. Williams — Students will learn that improvisation isn’t just for the dramatic, this art can help you on the stage, in front of your classroom and in the boardroom.
- **Songwriting: Say it with Your Chest!** with singer/songwriter Mark Parker and Olivet College Director of Choral Activities Joel Moore — Students will learn the songwriting process from veteran musicians, including how to approach a new song and what to do if you get writer’s block.
- **Streaming & Radio: Why Charting Matters** with Cathy Carroll, an entertainment industry professional with 28 years of experience — Students will learn about leveraging relationships with stations and DJs to maximize your exposure and royalties, as well as the best gigs for young producers, engineers and DJs for students interested in the radio industry.

### **Let’s Create Session and Live Showcase**

Students will also select a final “Let’s Create” session where they will have the chance to use their talents and newly-acquired skills to engage and interact in a real-world rehearsal setting. Available options will include the visual arts, an instrumental jam session, a music and theater performance opportunity, or a live radio show. Finally, students will give a live showcase to guests and campus community members developed during their final session.

### **Olivet College Student Art Exhibition**

As students make their way home after the Creative Arts and Entertainment Expo, we encourage them to visit the Eastend Studio & Gallery, 143 W. Michigan Ave., Marshall, MI. Olivet College students who are members of the organization Art Alliance are hosting an opening reception for their art exhibition at the gallery. The mission of Art Alliance is to promote visual arts on the Olivet College campus and in surrounding communities, and the exhibition will serve as a great example of the real-world experience students gain while at OC. The exhibition will be on display through March 11.